



Cybersecurity – How Hard Can It Be? A Sociotechnical View

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INTRODUCTION



Research Background



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Cybersecurity – A Sociotechnical View



INTRODUCTION



Research Background



Science of Security Lablet

North Carolina State University's (NCSU) Science of Security Lablet (SoSL) has embraced and helped build a foundation for NSA's vision of the Science of Security (Lablet (SoSL) has embraced and helped build a data-driven discovery and analytics to formulate, validate, evolve, and solidify the theory and practice of security. Efforts in our current lablet have yielded significant findings, providing a deeper understanding of user's susceptibility to deception, developer's adoption of security tools, how trust between people relates to their commitments. These efforts have led to over 50 peer-reviewed publications with more on the way. The lablet has supported 32 faculty and students and engaged more than 30 colleagues from industry.

Motivated by NSA's overarching vision for SoS and building on our experience and accomplishments, we will continue (1) developing a science-based foundation for the five hard problems that we previously helped

Science of Security Lablet

- Home
- Lablet Hard Problems
- Lablet Projects
- Events
- Research Planning and Publication Guidelines
- Security Research Hom



INTRODUCTION



Glossary

- Sociotechnical systems
- Norms
- Accountability
- Access control
- Privacy
- Artificial Intelligence







Security-Critical Data



https://techgeek365.com/how-to-protect-your-data-when-shopping-online/



Cybersecurity - A Sociotechnical View







• To break RSA, a "high specification" computer would take









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- To break RSA, a "high specification" computer would take more than one million times the age of the universe
- A "modest" quantum computer could do it in 14 minutes





BREACHES



Alternative Ways to Use your Card









Oops, They Did It Again



• Nurses peek celebrity medical records

http://www.avant.org.au/news/20160622-improper-access-of-medical-records/

http://articles.latimes.com/2008/mar/15/local/me-britney15





Common Factor in Breaches

Mostly humans

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Common Factor in Breaches

- Mostly humans
- More broadly: Sociotechnical and human factors





Common Factor in Breaches

- Mostly humans
- More broadly: Sociotechnical and human factors
- US Department of Defense cybersecurity report
- Verizon breach reports
- Academic research studies





Sociotechnical Systems (STS)

• STS: Any modern ICT system

- Technical: Computers and software components
- Social: People and interactions





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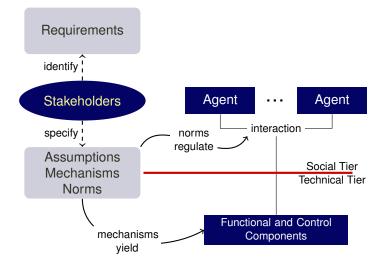
• Consider a hospital environment

- Technical: Electronic health records (EHR) software
- People: Doctors, nurses, patients
- Interactions: Doctor consulting a colleague





Design of STS









Regulatory Norms



Credit to my colleague Munindar Singh







Security Requirements and Regulations

- Correspond to "authorizations", "commitments", and "prohibitions"
- <u>Authorization</u>: A doctor is authorized to access a patient's EHR if the patient gives consent
- <u>Commitment</u>: The hospital is committed to keeping patients' EHR secure
- <u>Prohibition:</u> A doctor is prohibited from disclosing a patient's protected health information (PHI) to outsiders



REGULATIONS



Elicitation

- Extracting functional requirements is hard
- Extracting security and privacy requirements is (almost) impossible
- Rely on hybrid approaches
 - Human intelligence: Crowdsourcing
 - Machine intelligence: Natural language processing (NLP)





Scope of AI

• Big secret:





Scope of AI

• Big secret: AI is not just Machine Learning!





Need for Intelligence



Getty Images







Breach Analysis

- <u>HHS breach incident</u>: In 2010, an employee in a covered entity forgot to erase data contained on disposed photocopiers' hard drives, which led to disclosure of patient records.
- HIPAA clause 45 CFR 164.310–(d)(2)(i): "A covered entity or business associate must implement policies and procedures to address the final disposition of electronic protected health information, and the hardware or electronic media on which it is stored."

HHS: US Department of Health and Human Services HIPAA: US Health Insurance Portability and Accountability Act

Kafalı et al. How Good is a Security Policy against Real Breaches? A HIPAA Case Study. International Conference on Software Engineering (ICSE), pages 530–540, 2017





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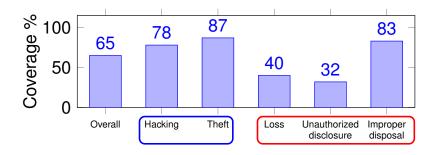
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How Good is HIPAA against Real Breaches?



- 56% malicious misuses and 44% accidental misuses
- Better coverage for malicious misuses than accidental misuses





Natural Language Processing

- Breach description: Two laptop computers with questionable encryption were stolen from the Covered Entity (CE)'s premises.
- Follow-up action: The CE reported the theft to law enforcement.
- Follow-up action: The CE worked with the local police to recover the laptops.
- Follow-up action: The CE developed and implemented new policies and procedures to comply with the HIPAA Security Rule.
- Follow-up action: The CE placed an accounting of disclosures in the medical records of all affected individuals.





Designing STS

- Regiment (technical) or regulate (social)?
- Design patterns
- Refinement based on changing requirements

Kafalı et al. Revani: Revising and Verifying Normative Specifications for Privacy. IEEE Intelligent Systems, 31(5):8–15, 2016





Dealing with Tradeoffs

- Functionality or security?
- Security or privacy?
- Comply with multiple regulations
- All of the above

Kafalı et al. Kont: Computing Tradeoffs in Normative Multiagent Systems. AAAI Conference on Artificial Intelligence, pages 3006–3012, 2017





Data Privacy: Location Sharing



Foursquare app: https://www.buzzfeed.com/ashleyperez/creepers-r-us





Data Privacy: Surveillance

/ideo
🗶 Friends 👻 Post
Public
✓ 👲 Friends and the NSA
Only me and the NSA
泰 Only the NSA
😽 Close Friends and the NSA
See all lists

https://www.ted.com/talks/alessandro_acquisti_why_privacy_matters#t-53301



CONCLUSIONS



Need for Cybersecurity Experts

- At all levels
- Academia
- Security engineers
- Testers
- "Security and privacy aware" software developers





Secure Application Development

- Application developers focus on functional requirements
- Depending on the product, security & privacy considered non-functional requirements
- Requirements elicitation: "Unknown unknowns"



CONCLUSIONS



Security vs Usability

- People want cybersecurity and privacy
- Until it disrupts their everyday functionality
- Different needs for novices vs experts





Collaborators



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